



Airports Authority OF TRINIDAD AND TOBAGO



## AATT Joins JetBlue for

# Read for the Record

The Read for the Record Day is an initiative of the Bridge Foundation that facilitates critical skills for learning and literacy development among young children in Trinidad and Tobago and across the world. The Bridge Foundation is a registered, non-governmental organization with roots both in the international and Caribbean communities. The Foundation promotes the holistic development of children, youth and families. Since 2010, Bridge Foundation each year in the month of October promotes Read for the Record day in schools and distributes books in schools. The Foundation brings national and community stakeholders to join students as they read and schools are asked to record student participation.

Airports Authority of Trinidad and Tobago (the Authority) joined the initiative with JetBlue, who has been working with the Bridge Foundation since 2014, in 2015 in a bid to demonstrate social responsibility and to give back to local communities. This year both entities have once again come together with the Bridge Foundation to participate in the event. The project involves getting most people to read the same book at the same time in many different countries. The year 2015, marked the sixth year of participation by schools in Trinidad and Tobago. In 2014, over 80 schools and 27,000 students participated in the event. In fact, the Ministry of Education requested that more schools be included, and target specific schools on that day which are currently on school academic watch.

The Authority was represented by Deputy General Manager, Estate Planning and Business Development, Mrs. Adrienne Ayers-Allen and Deputy General Manager Operations, Mr. Oswald Bruce at Nelson Street Boys R.C and Chinapoo Government Primary School on October 27th 2016. Paul Parawan, General Manager of JetBlue Airways at the Piarco International Airport, Leon Roach, Supervisor at Piarco International Airport and Kate Hart, Director of Customer Support were the representatives from JetBlue. The airport managers spoke to the children on the importance of reading and shared how reading had positively influenced and shaped their personal and professional lives.

This year, the book which was selected to be read was The Bear Ate My Sandwich. The more books read on Read for Record the Day means more books donated to children in need across the world.



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